



FALL RIVER RURAL ELECTRIC COOPERATIVE, INC.

GENERAL POLICY No. 503 SUBJECT: NEWSLETTERS TO THE MEMBERS

I. **PURPOSE:**

The continued existence of the Cooperative depends upon an informed membership. One of the most effective ways of informing the members is through a newsletter prepared by Cooperative personnel. Such a newsletter can provide the members with information on plans, activities, programs and meetings of the Cooperative and the problems which affect the future success of the Cooperative.

II. **POLICY:**

It shall be the policy of the Board of Directors of the Cooperative to publish a monthly newsletter/information brochure or insert, for the purpose of keeping the members informed about the activities of the Cooperative.

III. **RESPONSIBILITY:**

The CEO/General Manager.

IV. **PROVISIONS:**

The following procedures and provisions shall apply to this policy:

- A. The editor of the Newsletter shall be responsible for the development of material and the preparation of the newsletter for monthly distribution.
- B. The Newsletter will be sent electronically or by mail to all members and to other persons whose awareness of the activities of the Cooperative might help gain support for these activities.
- C. The Newsletter may be made available on the Cooperative's website.
- D. The Newsletter shall not include stories or statements that are politically partisan in nature.

E. The Newsletter will emphasize stories, articles, and news of general interest to its members. While the focus will be local, stories of state and national interest, in regard to rural electrification may be included if considered to be of sufficient interest to the general membership.


Articles about persons or products that may be considered libelous in nature shall be prohibited.

F. Any advertising included in The Newsletter shall be included only for the benefit and convenience of Fall River Rural Electric Cooperative, Inc. Commercial advertising will not be accepted.

V. PRIMACY OF POLICY

This policy supersedes any existing policy that may be in conflict with the provisions of this policy.

APPROVED BY THE BOARD OF DIRECTORS



Doug Schmier, President

DATE APPROVED: June 16, 2003

DATE REVISED: January 28, 2019